

# HARIBO

## PRODUCT CATALOGUE

Global Travel Retail  
2026 Edition





## A Company with a Sweet Tradition

Since 1920, HARIBO has been a family business which is now run by the third generation.

For over 90 years the unique HARIBO success story has been shaped by tradition, high quality, trends and in particular a contemporary and dynamic image.

What started at a backyard laundry in a small suburb in Bonn with a sack full of sugar and a copper kettle has developed into one of the best-loved and most well-known brands in the confectionery industry.

Kids and grown-ups love it so, the happy world of Haribo. Who doesn't know the world famous and familiar advertising slogan of the company? A perfect definition of the brand, which reflects values like joy, pleasure, fun and variety.



**Founder Hans Riegel senior had entered the company name HARIBO GmbH.& Co. KG into the Bonn Commercial register on 13th December 1920.**

**HARIBO is an acronym of HAns Riegel BOnn.**

Following their father's death in 1945, his sons Dr Hans Riegel and Paul Riegel took over the company business in 1946.

In 2010, HARIBO was given a new corporate structure to create the necessary conditions to ensure that it permanently remained a family-run international company, to promote continued growth and international expansion, as well as to safeguard the continued success of the group in the 21st century.



# HARIBO



## THE ORIGINALS

|                    |    |
|--------------------|----|
| Gifting            | 4  |
| Sharing Party Size | 5  |
| Sharing Pouch      | 9  |
| Sharing Bag        | 11 |
| Sharing Bag Veggie | 21 |
| Self Treat Pouch   | 22 |
|                    | 25 |



## HALAL RANGE

|                    |    |
|--------------------|----|
| Gifting            | 27 |
| Sharing Party Size | 28 |
| Sharing Bag        | 30 |
| Self Treat Pouch   | 31 |
|                    | 33 |



## FDA RANGE

|                  |    |
|------------------|----|
| Gifting          | 35 |
| Sharing Pouch    | 36 |
| Self Treat Pouch | 38 |
|                  | 42 |



## CHAMALLOWS

|             |    |
|-------------|----|
| Sharing Bag | 44 |
|             | 46 |



## MAOAM

|                    |    |
|--------------------|----|
| Gifting            | 47 |
| Sharing Party Size | 49 |
|                    | 50 |



## HARIBO LOGISTIC DATA

|    |
|----|
| 52 |
|----|



## CHAMALLOWS LOGISTIC DATA

|    |
|----|
| 59 |
|----|



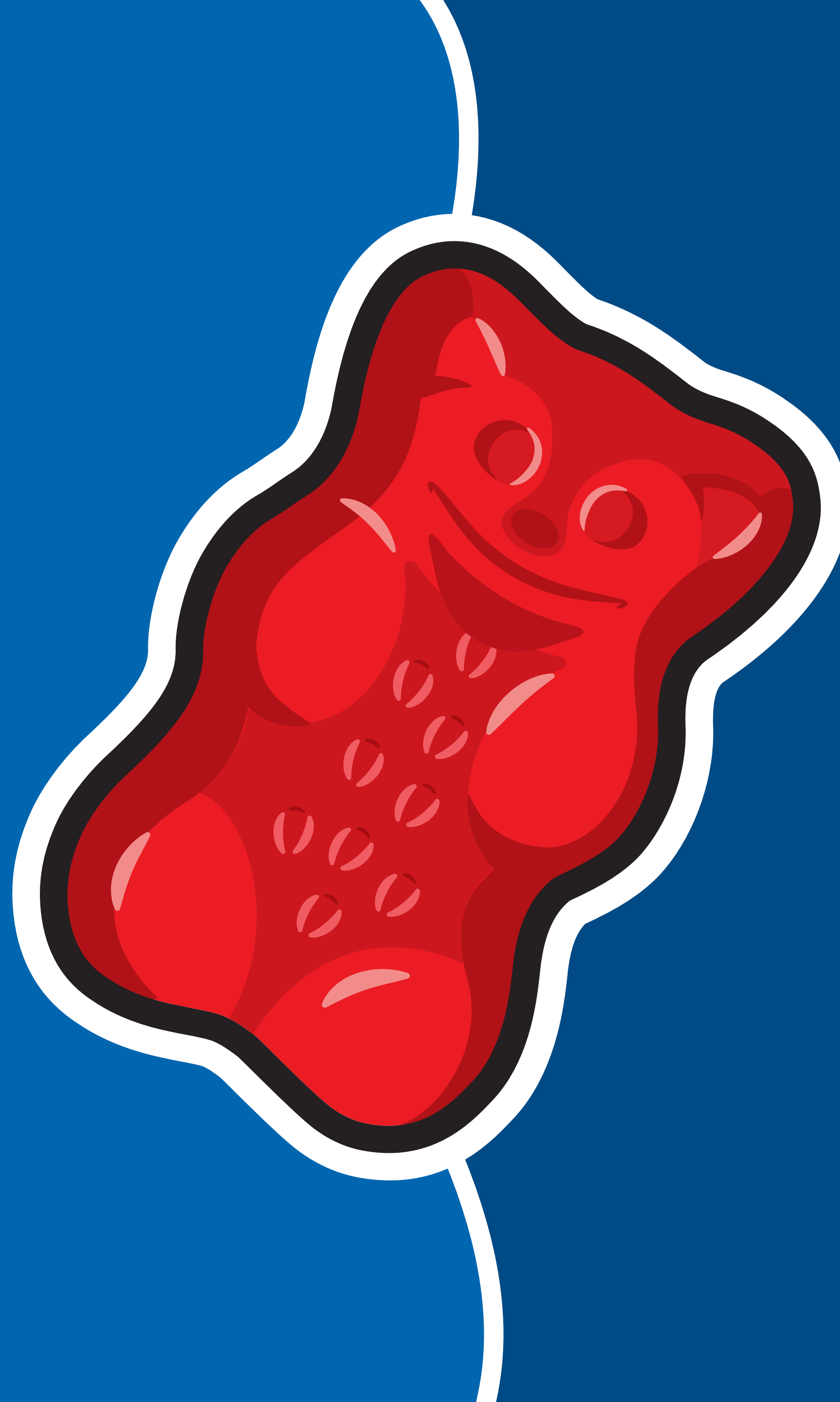
## MAOAM LOGISTIC DATA

|    |
|----|
| 60 |
|----|



# HARIBO

Bring moments  
of happiness  
to your  
adventure!



 THE ORIGINALS



# HARIBO

## GIFTING

### Travel Parade Gift Bag | 300 g

HARIBO Travel Parade Gift Bag is the perfect travel companion for the whole family!

Sharing throughout the journey is even easier thanks to the convenience of three 100 g HARIBO Travel Parade bags.

There is even a memory game included to share more fun throughout the journey!

The HARIBO Travel Parade experience, rich in flavor and fun, is safely stored in a durable and stylish cotton bag, perfect to re-use as a passport holder or handy small storage bag.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.

 **THE ORIGINALS**

3 x Travel Parade  
| 100 g



1 x Memory Game





# HARIBO

## GIFTING

### Giant Roulette | 225 g

HARIBO Giant Roulette Multi Flavors in this mighty mix!

Inside the colorful XXL tube, you will find five iconic HARIBO Mega Roulette rolls with an amazing mix of six flavours of cola, fruit, and sour.

The flavor mix ensures that everyone will find their favorite, and the convenience of the five individually wrapped HARIBO Mega Roulette rolls makes the HARIBO Giant Roulette perfect for sharing.

The sustainable tube fits easily into a pocket or bag and keeps the flavors fresh, even on long trips!

Flavors: strawberry, raspberry, orange, apple, lemon, pineapple, and cola.



1 x Mega Roulette  
Sour | 45 g



 THE ORIGINALS



# HARIBO

## GIFTING

### Candy Tin | 120 g

Be part of the HARIBO Goldbears family by collecting HARIBO Goldbears candy tins!

This colorful collectible gift is guaranteed to make every HARIBO Goldbears lover smile! A premium range of HARIBO Goldbear candy-shaped metal tins is available in five vibrant colors: red, green, yellow, raspberry, and orange.

Each collector's tin is filled with 10 HARIBO Goldbears mini bags - 12 g each.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



**THE ORIGINALS**

10 x Goldbears  
mini bags | 12 g



Available in five bright colours





# HARIBO

## GIFTING

### Goldbear Shape Box | 450 g

Bring back a delicious sweet treat from your long journey!

This exclusive HARIBO Goldbear-shaped box, filled with tasty, colorful HARIBO Goldbears, is ideal for all lovers of the iconic treat... and for all HARIBO lovers in general! It makes a great gift and the box can even be re-used for jelly recipes, making it both fun and convenient.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



 THE ORIGINALS



# HARIBO

## SHARING PARTY SIZE

### Pick & Party | 748 g

It's time to party with HARIBO's iconic treats!

HARIBO Pick & Party is bursting with HARIBO favorites: Goldbears 12 g, Starmix 25 g, Happy-Cola 12 g, Tropifrutti 12 g, not to mention the famous HARIBO fruit-flavored Roulette 25 g!

Enjoy a huge 748 g pack of fun and tasty fruit- and cola-flavored gums to nibble and share.

Flavors: strawberry, raspberry, orange, apple, lemon, pineapple, cola, passion fruit, melon, mango, mandarin, banana, pineapple, and pomegranate.

 **THE ORIGINALS**

Happy-Cola mini  
bags | 12 g



Roulette  
Happy-Cola | 25 g



Roulette  
Fruit | 25 g



Tropifrutti mini  
bags | 12 g



Starmix mini  
bags | 25 g



Goldbears  
mini bags | 12 g





# HARIBO

## SHARING PARTY SIZE

### HARIBO & MAOAM Duo Pack Sour | 653 g

All the iconic sour candies from HARIBO and MAOAM in a single pack, for even more fun!

HARIBO & MAOAM Duo Pack Sour offers a tangy taste experience for everyone! Get ready to melt your sweet tooth with HARIBO Sour Goldbears, HARIBO Pasta Frutta (vegan), HARIBO Sour Roulette, MAOAM Sour Stripes, and MAOAM Sour Bloxx!

Flavors: lemon, orange, pineapple, raspberry, strawberry, apple, blackcurrant, sour peach, sour cherry, sour strawberry, and rhubarb.



## THE ORIGINALS

Goldbears Sour  
mini bags | 15 g



Roulette  
Sour | 25 g



Sour Stripes | 8,1 g

HARIBO  
& MAOAM

Duo Pack  
Sour

TRAVEL  
EDITION



Sour Bloxx | 22 g



Pasta Frutta  
mini bags | 18 g



10



# HARIBO



## SHARING POUCH

Pixel | 650 g

HARIBO Pixel, our new tangy, vegan candy that explodes in your mouth!

Developped especially for Gen Z but loved by HARIBO fans of all ages, these colorful and sour pixels deliver a vibrant burst of tropical flavors in every bite.

Experience the double texture candy with the strawberry heart wrapped in a zesty coating. A flavor explosion you won't forget!

Flavors: strawberry heart, wrapped in a tropical mix.



THE ORIGINALS



VEGAN



# HARIBO

## SHARING POUCH

### My CityTrip | 700 g

Want to visit Europe with the sweet twist of a Travel Retail exclusive? HARIBO My CityTrip is made for you! Get ready to embark on a sweet city break with HARIBO gummy candies shaped like 10 iconic European landmarks!

- Eiffel Tower (Paris, France)
- Big Ben (London, The United Kingdom)
- Colosseum (Rome, Italy)
- Parthenon (Athens, Greece)
- Windmill (The Netherlands)
- Sagrada Família (Barcelona, Spain)
- Brandenburg Gate (Berlin, Germany)
- Fisherman Bastion (Budapest, Hungary)
- Belém Tower (Lisbon, Portugal)
- Oslo Parliament (Oslo, Norway)

We're right there with you on your journey! Scan the QR code to play and travel with HARIBO!

Flavors: strawberry, raspberry, orange, apple, lemon, and blueberry.



## THE ORIGINALS

SCAN ME TO PLAY





# HARIBO

## SHARING POUCH

Berry Clouds | 650 g

Get ready to float on cloud nine with HARIBO Berry Clouds!

HARIBO Berry Clouds are three-layered gummy candies with a soft, cloud-like texture. These dreamy cloud shapes will transport you to a world of sweetness from the very first bite! Berry Clouds: Berry delicious!

Flavors: strawberry, blueberry, and wildberry.





# HARIBO

## SHARING POUCH

Travel Parade | 700 g

Let's go on a trip with HARIBO Travel Parade!

HARIBO Travel Parade is a delightful mix of 6 different jelly candy shapes to choose from. Is your favorite the train, the car, the boat, the motorbike, the campervan - or the aeroplane?

Made of delicious fruity flavors, every travel lover will find their favorite to brighten up their trip!

Flavors: strawberry, orange, apple, lemon, and pineapple.



THE ORIGINALS





# HARIBO

## SHARING POUCH

### Goldbears | 750 g

HARIBO Goldbears is the number one in the sweet aisle!

Generations have grown up with them and, of course, loved them - HARIBO Goldbears has been a hit for more than 100 years!

An amazing total of 160 million Goldbears are produced worldwide - every day! HARIBO Goldbears: the ultimate fruit jelly.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



 **THE ORIGINALS**



# HARIBO

## SHARING POUCH

Twin Snakes | 700 g

Can't decide between sweet and sour? HARIBO Twin Snakes is just what you need!

HARIBO Twin Snakes is the perfect combination of sweet and sour. Two fruit gum snakes - one sweet, one sour - deliciously entwined. Pull the snakes apart or enjoy them together, your choice!

Flavors: cherry & orange, blueberry & blackcurrant, and apple & lemon.



THE ORIGINALS





# HARIBO

## SHARING POUCH

Peaches | 700 g

Soft, sweet, with that unmistakable peach flavor... the delicious HARIBO Peaches!

These two-toned, sugar-dusted HARIBO Peaches have been carefully tended for the perfect consistency, flavor, and chew.

Pick one fresh out of the bag and taste the velvety soft and sweet peach flavour.

A peach basket in a practical pouch format!

Flavor: peach.

 **THE ORIGINALS**





# HARIBO

## SHARING POUCH

Starmix | 750 g

Be part of the HARIBO family with the iconic HARIBO Starmix!

HARIBO Starmix is loved worldwide for its iconic mix of HARIBO candies: everyone has their favorite, whether it's Goldbears, cola bottles, eggs, hearts, or even rings!

HARIBO Starmix has something for everyone with its colorful range of jelly and foam sweets.

Flavors: strawberry, raspberry, orange, apple, lemon, pineapple, and cola.

 **THE ORIGINALS**





# HARIBO

## SHARING POUCH

### Tropifrutti | 750 g

HARIBO Tropifrutti just makes life more tropical!

Whether a toucan, a palm tree, a passion flower, a banana, a mango, a mandarin, a pomegranate or a pineapple - treat yourself to the unique fruity fun of HARIBO Tropifrutti.

Even better, the double texture of this candy - hard on the outside and soft on the inside - makes it one of a kind!

Flavors: passion fruit, melon, mango, mandarin, banana, pineapple and pomegranate.

 **THE ORIGINALS**





# HARIBO

## SHARING POUCH

Sailor Mix | 700 g

If you're a fan of licorice, HARIBO Sailor Mix is for you!

HARIBO Sailor Mix combines a variety of sweet and salty licorice delicacies: Parade-Mix, Stafetten, Konfekties, Crazy Dummies, and Licorice Snails.

Discover your licorice favorite!

Flavors: anise, cherry, peach, passion fruit, banana, pineapple, lemon, strawberry, orange, and raspberry.

 **THE ORIGINALS**





# HARIBO

## SHARING BAG

Goldbears | 450 g

Tropifrutti | 450 g

Tangfastics | 425 g

Starmix | 450 g

Peaches | 450 g



THE ORIGINALS





# HARIBO



## SHARING BAG VEGGIE

Pixel | 425 g

HARIBO Pixel, our new tangy, vegan candy that explodes in your mouth!

Developped especially for Gen Z but loved by HARIBO fans of all ages, these colorful and sour pixels deliver a vibrant burst of tropical flavors in every bite.

Experience the double texture candy with the strawberry heart wrapped in a zesty coating. A flavor explosion you won't forget!

Flavors: strawberry heart, wrapped in a tropical mix.



### THE ORIGINALS



# HARIBO

## SHARING BAG VEGGIE

### Miami Fizz | 425 g

Be bold, be fun, be sweet with HARIBO Miami Fizz!

Experience the fizzing rainbow of tangy flavors that is HARIBO Miami Fizz!

An explosion of colors and flavors that will take you on an incredibly sour taste adventure!

Throw your own Miami beach party with HARIBO Miami Fizz, wherever you are in the world!

Flavors: strawberry, apple, lemon, and blackberry.

 **THE ORIGINALS**





# HARIBO

SHARING BAG VEGGIE

Pico-Balla | 425 g

The Smurfs | 425 g

Lakritz Schnecken | 425 g



 THE ORIGINALS



# HARIBO



## SELF TREAT POUCH

Pixel | 220 g

HARIBO Pixel, our new tangy, vegan candy that explodes in your mouth!

Developped especially for Gen Z but loved by HARIBO fans of all ages, these colorful and sour pixels deliver a vibrant burst of tropical flavors in every bite.

Experience the double texture candy with the strawberry heart wrapped in a zesty coating. A flavor explosion you won't forget!

Flavors: strawberry heart, wrapped in a tropical mix.



THE ORIGINALS





# HARIBO

## SELF TREAT POUCH

Pouch | 220 g / 250 g

The best-selling HARIBO brands are also available in small pouches for the checkout area!

The 220 g / 250 g pouches enhance brand visibility and awareness.

High-quality resealable packaging ensures product freshness and makes it easy to consume.

Two words: anytime, anywhere!



THE ORIGINALS



● Goldbears | 250 g



● Starmix | 250 g



● Happy-Cola | 250 g

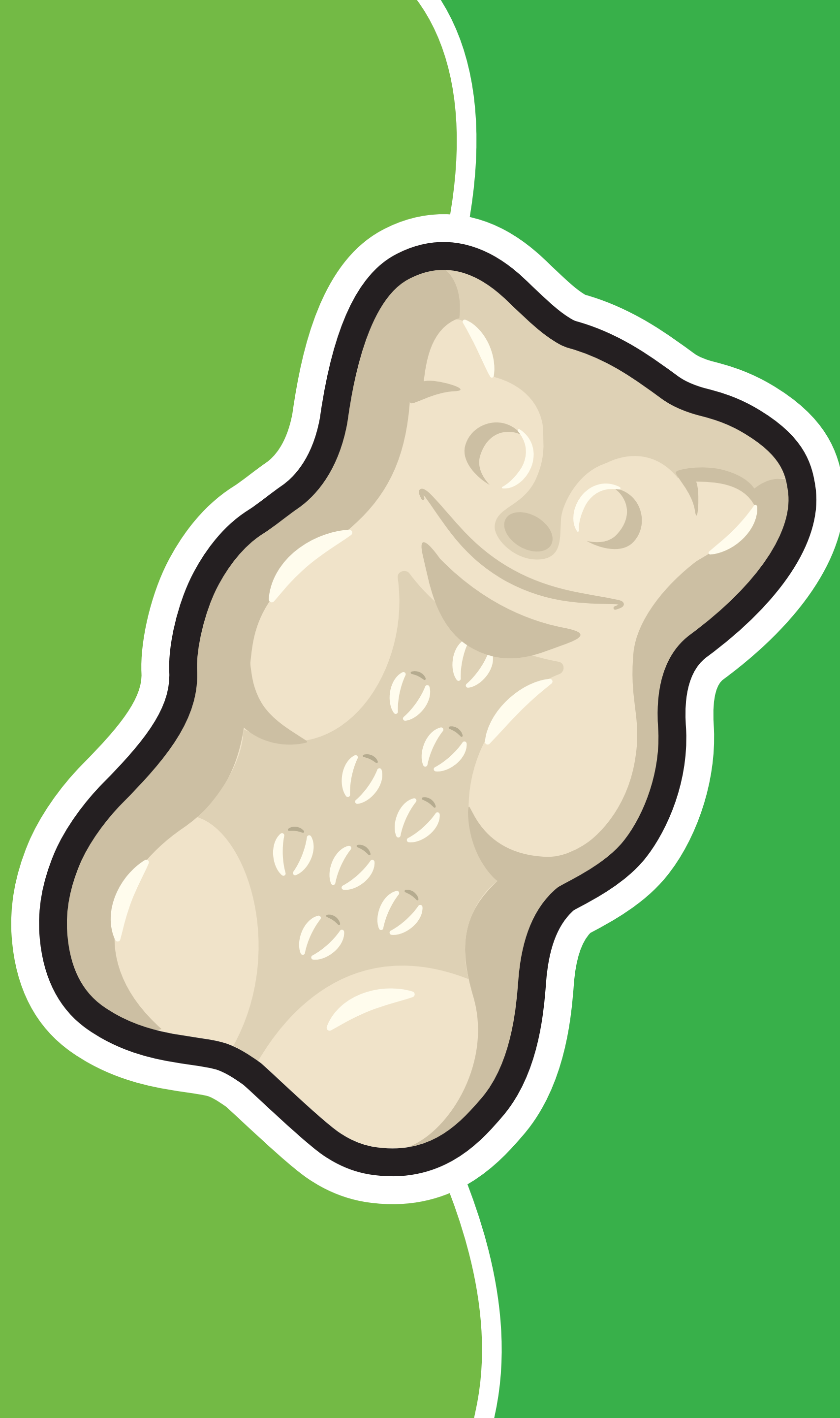


● Travel Parade | 220 g



# HARIBO

It's All  
About  
Fun!



HALAL RANGE



# HARIBO

## GIFTING

### Travel Parade Gift Bag | 300 g

HARIBO Travel Parade Gift Bag is the perfect travel companion for the whole family!

Sharing throughout the journey is even easier thanks to the convenience of three 100 g HARIBO Travel Parade HALAL bags.

There is even a memory game included to share more fun throughout the journey!

The HARIBO Travel Parade experience, rich in flavor and fun, is safely stored in a durable and stylish cotton bag, perfect to re-use as a passport holder or handy small storage bag.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



**HALAL RANGE**

3 x Travel Parade  
| 100 g



1 x Memory Game





# HARIBO

## GIFTING

### Candy Tin | 120 g

Be part of the HARIBO Goldbears family by collecting HARIBO Goldbears candy tins!

This colorful collectible gift is guaranteed to make every HARIBO Goldbears lover smile! A premium range of HARIBO Goldbear candy-shaped metal tins is available in five vibrant colors: red, green, yellow, raspberry, and orange.

Each collector's tin is filled with 10 HARIBO Goldbears mini bags - 12 g each.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



**HALAL RANGE**

12 x Goldbears  
mini bags | 10 g



Available in five bright colours





# HARIBO

## SHARING PARTY SIZE

### Friends & Party | 649 g

It's time to party with HARIBO's iconic HALAL treats!

HARIBO Friends & Party is a mix filled with HARIBO HALAL favorites: Goldbears 12 g, Starmix 25 g, Happy-Cola 12 g, and Tropifrutti 10 g. A huge 649 g mix of fun and tasty fruit- and cola-flavored gums to enjoy and share.

Flavors: strawberry, raspberry, orange, apple, lemon, pineapple, cola, passion fruit, melon, mango, mandarin, banana, pineapple, and pomegranate.



## HALAL RANGE

**Goldbears**  
Halal mini bags | 12 g



**Happy-Cola Halal mini**  
bags | 12 g



**Starmix Halal**  
mini bags | 25 g



**Tropifrutti Halal**  
mini bags | 10 g





# HARIBO

NEW

## SHARING BAG

### Mix Fizz | 425 g

HALAL & Sour: a new combo in HARIBO Travel Retail!  
Welcome to HARIBO Mix Fizz!

HARIBO Mix Fizz is a sour mix filled with HARIBO HALAL favorites: Goldbears, Happy-Cola, Happy Cherries, Pacifiers, and Worms.

This explosive mix guarantees an intense fizz experience for all sour flavor lovers!

Flavors: cherry, orange, strawberry, cola, pineapple, apple, peach, lemon, watermelon, and grapefruit.



## HALAL RANGE



# HARIBO

SHARING BAG

Travel Parade | 450 g

Goldbears | 450 g

Starmix | 450 g

Tropifrutti | 450 g

Happy-Cola | 450 g



HALAL RANGE





# HARIBO

NEW

## SELF TREAT POUCH

Mix Fizz | 285 g

HALAL & Sour: a new combo in HARIBO Travel Retail!  
Welcome to HARIBO Mix Fizz!

HARIBO Mix Fizz is a sour mix filled with HARIBO HALAL favorites: Goldbears, Happy-Cola, Happy Cherries, Pacifiers, and Worms.

This explosive mix guarantees an intense fizz experience for all sour flavor lovers!

Flavors: cherry, orange, strawberry, cola, pineapple, apple, peach, lemon, watermelon, and grapefruit.



HALAL RANGE





# HARIBO

## SELF TREAT POUCH

### Pouch | 300 g

The best-selling HARIBO HALAL brands are also available in small pouches for the checkout area!

The 300 g pouches enhance brand visibility and awareness.

High-quality resealable packaging ensures product freshness and makes it easy to consume.

Two words: anytime, anywhere!



## HALAL RANGE

Starmix | 300 g



Travel Parade | 300 g



Happy-Cola | 300 g



Goldbears | 300 g



Tropifrutti | 300 g



# HARIBO

Share the  
unmistakable  
great taste!



FDA RANGE



# HARIBO

## GIFTING

### Travel Parade Gift Bag | 300 g (10.6 OZ)

HARIBO Travel Parade Gift Bag is the perfect travel companion for the whole family!

Sharing throughout the journey is even easier thanks to the convenience of three 100 g HARIBO Travel Parade bags.

There is even a memory game included to share more fun throughout the journey!

The HARIBO Travel Parade experience, rich in flavor and fun, is safely stored in a durable and stylish cotton bag, perfect to re-use as a passport holder or handy small storage bag.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



FDA RANGE

3 x Travel Parade  
| 100 g



1 x Memory Game





# HARIBO

## GIFTING

### Goldbear Shape Box | 450 g (15.9 OZ)

Bring back a delicious sweet treat from your long journey!

This exclusive HARIBO Goldbear-shaped box, filled with tasty, colorful HARIBO Goldbears, is ideal for all lovers of the iconic treat... and for all HARIBO lovers in general! It makes a great gift and the box can even be re-used for jelly recipes, making it both fun and convenient.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



FDA RANGE



# HARIBO

## SHARING POUCH

**Berry Clouds | 650 g  
(23 OZ)**

Get ready to float on cloud nine with HARIBO Berry Clouds!

HARIBO Berry Clouds are three-layered gummy candies with a soft, cloud-like texture. These dreamy cloud shapes will transport you to a world of sweetness from the very first bite! Berry Clouds: Berry delicious!

Flavors: strawberry, blueberry, and wildberry.



**FDA RANGE**





# HARIBO

## SHARING POUCH

**Peaches | 700 g  
(24.7 OZ)**

Soft, sweet, with that unmistakable peach flavor... the delicious HARIBO Peaches!

These two-toned, sugar-dusted HARIBO Peaches have been carefully tended for the perfect consistency, flavor, and chew.

Pick one fresh out of the bag and taste the velvety soft and sweet peach flavour.

A peach basket in a practical pouch format!

Flavor: peach.



**FDA RANGE**



# HARIBO

## SHARING POUCH

**Twin Snakes | 700 g  
(24.7 OZ)**

Can't decide between sweet and sour? HARIBO Twin Snakes is just what you need!

HARIBO Twin Snakes is the perfect combination of sweet and sour. Two fruit gum snakes - one sweet, one sour - deliciously entwined. Pull the snakes apart or enjoy them together, your choice!

Flavors: cherry & orange, blueberry & blackcurrant, and apple & lemon.



**FDA RANGE**



# HARIBO

## SHARING POUCH

Travel Parade | 700 g  
(24.7 OZ)

Let's go on a trip with HARIBO Travel Parade!

HARIBO Travel Parade is a delightful mix of 6 different jelly candy shapes to choose from. Is your favorite the train, the car, the boat, the motorbike, the campervan - or the aeroplane?

Made of delicious fruity flavors, every travel lover will find their favorite to brighten up their trip!

Flavors: strawberry, orange, apple, lemon, and pineapple.



FDA RANGE



# HARIBO

## SELF TREAT POUCH

**Goldbears | 250 g  
(8.8 OZ)**

HARIBO Goldbears is number one in the sweet aisle!

Generations have grown up with them and, of course, loved them - HARIBO Goldbears has been a hit for more than 100 years!

An amazing total of 160 million Goldbears are produced worldwide - every day! HARIBO Goldbears: the ultimate fruit jelly.

Flavors: strawberry, raspberry, orange, apple, lemon, and pineapple.



**FDA RANGE**



# HARIBO

## SELF TREAT POUCH

Pouch | 220 / 250 g  
(7.7 OZ / 8.8 OZ)

The best-selling HARIBO FDA brands are also available in small pouches for the checkout area!

The 220 g / 250 g pouches enhance brand visibility and awareness. High-quality resealable packaging ensures product freshness and makes it easy to consume.

Two words: anytime, anywhere!



FDA RANGE

● Travel Parade | 220 g (7.7 OZ)

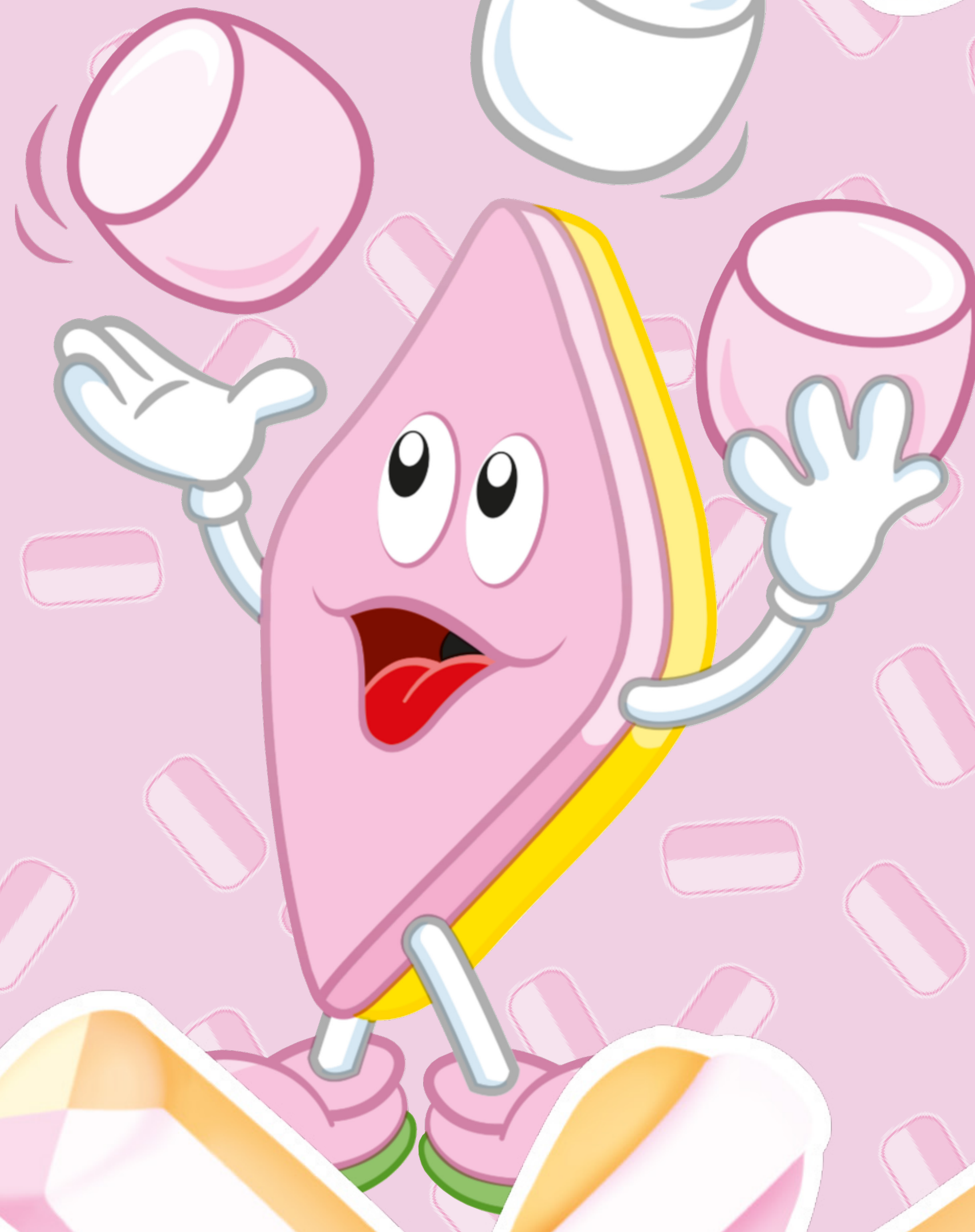


● Happy-Cola | 250 g (8.8 OZ)



# HARIBO

## Chamallows





# HARIBO

## Chamallows

Chamallows, the melt-in-the-mouth marshmallow sweet from HARIBO, was born in 1971!

Since its creation, our marshmallow sweet has evolved considerably, and has even lent its name to a range entirely dedicated to this unique treat.

Our famous sweet treat has also travelled around the world and conquered many countries!





# HARIBO

## Chamallows

SHARING BAG

Chamallows Party | 400 g

Looking for sweetness and soft smoothness? HARIBO Chamallows Party is the tasty solution!

For almost 50 years, HARIBO Chamallows have been melting the hearts of young and old alike.

Soft and light, Chamallows Party are gluten-free and perfect for sharing!

Flavor: vanilla.



GLUTEN  
FREE



# MAOAM

FULL ON...TILL IT'S GONE







MAOAM is an innovative, fruity chew - without gum - candy company which was founded in Germany in 1931.

In 1986, the HARIBO confectionery acquires the MAOAM trademark.

MAOAM is now part of the HARIBO assortment.

To date, the MAOAM brand is growing more and more in its category. The best is yet to come!







## GIFTING

### MegaBloxx | 352 g

Perfect for those who can't get enough of MAOAM!

MAOAM MegaBloxx is a giant version of the original MAOAM Bloxx.

Enjoy its great flavors and soft, fruity textures down to the last bite! Inside, you'll discover four delicious, individually wrapped MAOAM Bloxx of fruit chews (88 g each) for guaranteed flavor and freshness every time!

Flavors: strawberry, raspberry, lemon, and cola.







## SHARING PARTY SIZE

### MaoMixx | 750 g

The great all-rounder! The perfect choice for all MAOAM fans old or young - especially those looking for even more variety!

The 750 g pouch contains a magical mix of your favorite MAOAM chews, including Bloxx, Pinballs, Stripes, Sour Stripes, Happy Fruttis, and JoyStixx. All individually wrapped, so ideal for sharing!

Flavors: raspberry, strawberry, orange, lemon, cola, apple, cherry, sour peach, sour cherry, sour strawberry, rhubarb and blue raspberry.







SHARING PARTY SIZE

HARIBO & MAOAM

Duo Pack Sour | 653 g

All the iconic sour candies from HARIBO and MAOAM in a single pack, for even more fun!

HARIBO & MAOAM Duo Pack Sour offers a tangy taste experience for everyone! Get ready to melt your sweet tooth with HARIBO Sour Goldbears, HARIBO Pasta Frutta (vegan), HARIBO Sour Roulette, MAOAM Sour Stripes, and MAOAM Sour Bloxx!

Flavors: lemon, orange, pineapple, raspberry, strawberry, apple, blackcurrant, sour peach, sour cherry, sour strawberry, and rhubarb.

Goldbears Sour  
mini bags | 15 g



Roulette  
Sour | 25 g



Sour Stripes | 8,1 g



Sour Bloxx | 22 g



Pasta Frutta  
mini bags | 18 g





# HARIBO

Discover our  
cheerful,  
colourful world!

HARIBO LOGISTIC DATA







|                    | PRODUCT                                    | PAGE | SAP CODE | DESCRIPTION                             | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES                               |
|--------------------|--------------------------------------------|------|----------|-----------------------------------------|------------------------|----------------|--------------|-----------------------------------------|
| THE ORIGINALS      |                                            |      |          |                                         |                        |                |              |                                         |
| GIFTING            | HARIBO Travel Parade Gift Bag 300 g        | 5    | 10053599 | TRAVEL PARADE GIFT BAG 20 BG 300 G      | 300                    | 80             | 20           | GB(STD & FDA)-DE-FR-ES-IT-DK/N-PT-NL-GR |
|                    | HARIBO Giant Roulette Multi Flavours 225 g | 6    | 10051847 | GIANT ROULETTE MULTI FLAVOUR 20 x 225 G | 225                    | 104            | 20           | GB-DE-FR-IT-ES-NL-PT                    |
|                    | HARIBO Candy Tin 120 g                     | 7    | 10036728 | GOLDBEAR CANDY TIN 18 TN 120 G          | 120                    | 90             | 18           | DE-GB-FR-IT-ES-PT-DK/N-GR-FIN-SE        |
|                    | HARIBO Goldbear Shape Box 450 g            | 8    | 10002239 | GOLDBEARS SHAPE BOX 10 DS 450 G (V1)    | 450                    | 60             | 10           | GB-DE-ES-IT-GR-RUS-PT                   |
|                    | HARIBO Goldbear Shape Box 450 g            | 8    | 10002261 | GOLDBEARS SHAPE BOX 10 DS 450 G (V2)    | 450                    | 60             | 10           | GB-DE-FR-NL-CZ-HK-PL                    |
| SHARING PARTY SIZE | HARIBO Pick & Party Pouch 748 g            | 9    | 10043764 | PICK & PARTY 10 SUB 748 G               | 748                    | 30             | 10           | GB-DE-DK/N-ES-FR-GR-IT-NL-PT-FIN-SE     |
|                    | HARIBO & MAOAM - Duo Pack Sour 653 g       | 10   | 10049845 | DUO PACK SOUR 10 SUB 653 G              | 653                    | 30             | 10           | GB-DE-FR-IT-ES-NL-DK/N-PT-GR-FIN-SE     |
| SHARING POUCH      | HARIBO Pixel 650 g                         | 11   | N/A      | PIXEL 10 SUB 650 G                      | 650                    | 63             | 10           | GB-DE-FR-IT-ES-NL-GR-PT-DK/N-FIN-SE     |
|                    | HARIBO My CityTrip 700 g                   | 12   | 10055930 | MY CITYTRIP 10 SUB 700 G                | 700                    | 63             | 10           | GB-DE-FR-ES-IT-NL-DK/N-PT-GR            |
|                    | HARIBO Berry Clouds 650 g                  | 13   | 10055924 | BERRY CLOUDS 10 SUB 650 G               | 650                    | 63             | 10           | GB-DE-FR-IT-ES-DK/N-GR-PT               |
|                    | HARIBO Travel Parade 700 g                 | 14   | 10045084 | TRAVEL PARADE 10 SUB 700 G              | 700                    | 63             | 10           | DE-GB-FR-ES-IT-DK/N-GR-PT-FIN-SE        |





|                  | PRODUCT                  | PAGE | SAP CODE | DESCRIPTION              | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES                           |
|------------------|--------------------------|------|----------|--------------------------|------------------------|----------------|--------------|-------------------------------------|
| THE ORIGINALS    |                          |      |          |                          |                        |                |              |                                     |
| SHARING<br>POUCH | HARIBO Goldbears 750 g   | 15   | 10041736 | GOLDBEARS 10 SUB 750 G   | 750                    | 63             | 10           | DE-GB-FR-IT-ES-DK/N-GR-PT-FIN-SE    |
|                  | HARIBO Twin Snakes 700 g | 16   | 10037137 | TWIN SNAKES 10 SUB 700 G | 700                    | 63             | 10           | DE-GB-FR-IT-ES-NL-PT-GR-DK/N-FIN-SE |
|                  | HARIBO Peaches 700 g     | 17   | 10039649 | PEACHES 10 SUB 700 G     | 750                    | 63             | 10           | DE-GB-FR-ES-IT-NL-DK/N-GR-PT        |
|                  | HARIBO Starmix 750 g     | 18   | 10041575 | STARMIX 10 SUB 750 G     | 750                    | 63             | 10           | DE-GB-FR-ES-IT-DK/N-GR-PT-FIN-SE    |
|                  | HARIBO Tropifrutti 750 g | 19   | 10041574 | TROPIFRUTTI 10 SUB 750 G | 750                    | 63             | 10           | DE-FR-GB-IT-ES-DK/N-NL-PT-GR-FIN-SE |
|                  | HARIBO Sailor Mix 700 g  | 20   | 10034454 | SAILOR MIX 10 SUB 700 G  | 700                    | 63             | 10           | GB-DE-E-I-DK/N-P-GR-RUS             |
| SHARING<br>BAG   | HARIBO Goldbears 450 g   | 21   | 10046242 | GOLDBEARS 15 BG 450 G    | 450                    | 80             | 15           | DE-GB-FR-ES-IT-NL-DK/N-FIN-SE       |
|                  | HARIBO Tropifrutti 450 g | 21   | 10046235 | TROPIFRUTTI 15 BG 450 G  | 450                    | 80             | 15           | DE-GB-FR-ES-IT-NL-DK/N-FIN-SE       |
|                  | HARIBO Starmix 450 g     | 21   | 10046203 | STARMIX 15 BG 450 G      | 450                    | 80             | 15           | DE-GB-FR-ES-IT-NL-DK/N-FIN-SE       |
|                  | HARIBO Tangfastics 425 g | 21   | 10046703 | TANGFASTICS 17 BG 425 G  | 425                    | 80             | 17           | DE-GB-FR-ES-IT-NL-HU-DK/N-FIN-SE    |
|                  | HARIBO Peaches 450 g     | 21   | 10046708 | PEACHES 17 BG 450 G      | 450                    | 80             | 17           | DE-GB-FR-ES-IT-GR-NL-PT-DK/N        |





|                        | PRODUCT                          | PAGE | SAP CODE | DESCRIPTION                 | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES                        |
|------------------------|----------------------------------|------|----------|-----------------------------|------------------------|----------------|--------------|----------------------------------|
| THE ORIGINALS          |                                  |      |          |                             |                        |                |              |                                  |
| SHARING<br>BAG VEGGIE  | HARIBO Pixel 425 g               | 22   | N/A      | PIXEL 15 BG 425 G           | 425                    | N/A            | N/A          | GB-DE-FR-IT-ES-NL-DK/N-FIN-SE    |
|                        | HARIBO Miami Fizz 425 g          | 23   | 10055303 | MIAMI FIZZ 15 BG 425 G      | 425                    | 90             | 15           | DE-GB-FR-ES-IT-NL-DK/N-PT-FIN-SE |
|                        | HARIBO Pico-Balla 425 g          | 24   | 10044213 | PICO-BALLA 15 BG 425 G      | 425                    | 72             | 15           | DE-GB-FR-ES-IT-NL-PT-DK/N-FIN-SE |
|                        | HARIBO The Smurfs 425 g          | 24   | 10045400 | THE SMURFS 15 BG 425 G      | 425                    | 80             | 15           | DE-GB-FR-ES-IT-NL-PT-DK/N-FIN-SE |
|                        | HARIBO Lakritz Schnecken 425 g   | 24   | 10046245 | ROTELLA LAKRITZ 15 BG 425 G | 425                    | 80             | 15           | DE-GB-FR-ES-IT-NL-PT-DK/N-FIN-SE |
| SELF<br>TREAT<br>POUCH | HARIBO Pixel 220 g               | 25   | N/A      | PIXEL 10 SUB 250 G          | 220                    | 112            | 10           | DE-GB-DK/N-FR-ES-FIN-SE          |
|                        | HARIBO Goldbears Pouch 250 g     | 26   | 10045534 | GOLDBEARS 10 SUB 250 G      | 250                    | 112            | 10           | DE-GB-DK/N-FR-ES-FIN-SE          |
|                        | HARIBO Starmix Pouch 250 g       | 26   | 10045540 | STARMIX 10 SUB 250 G        | 250                    | 112            | 10           | DE-GB-DK/N-FR-ES-FIN-SE          |
|                        | HARIBO Happy-Cola Pouch 250 g    | 26   | 10045519 | HAPPY COLA 10 SUB 250 G     | 250                    | 112            | 10           | DE-GB-DK/N-FR-ES-FIN-SE          |
|                        | HARIBO Travel Parade Pouch 220 g | 26   | 10045277 | TRAVEL PARADE 10 SUB 220 G  | 220                    | 112            | 10           | DE-GB-DK/N-FR-ES-FIN-SE          |





|                    | PRODUCT                             | PAGE | SAP CODE | DESCRIPTION                              | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES    |
|--------------------|-------------------------------------|------|----------|------------------------------------------|------------------------|----------------|--------------|--------------|
| HALAL RANGE        |                                     |      |          |                                          |                        |                |              |              |
| GIFTING            | HARIBO Travel Parade Gift Bag 300 g | 28   | 10053622 | TRAVEL PARADE GIFT BAG 20 BG 300 G HALAL | 300                    | 80             | 20           | DE-GB-FR-ARB |
|                    | HARIBO Candy Tin 120 g*             | 29   | 10020106 | GOLDBEAR CANDY TIN 18 TN 120 G HALAL     | 120                    | 90             | 18           | DE-GB-FR-ARB |
| SHARING PARTY SIZE | HARIBO Friends & Party 649 g        | 30   | 10048776 | FRIENDS & PARTY 12 BG 649 G HALAL        | 649                    | 48             | 12           | DE-GB-FR-ARB |
| SHARING BAG        | HARIBO Mix Fizz 425 g               | 31   | N/A      | MIX FIZZ 15 BG 425 G                     | 425                    | 80             | 15           | DE-GB-FR-ARB |
|                    | HARIBO Travel Parade 450 g          | 32   | 10052249 | TRAVEL PARADE 15 BG 450 G HALAL          | 450                    | 80             | 15           | DE-GB-FR-ARB |
|                    | HARIBO Goldbears 450 g              | 32   | 10043646 | GOLDBEARS 15 BG 450 G HALAL              | 450                    | 80             | 15           | DE-GB-FR-ARB |
|                    | HARIBO Starmix 450 g                | 32   | 10043357 | STARMIX 15 BG 450 G HALAL                | 450                    | 80             | 15           | DE-GB-FR-ARB |
|                    | HARIBO Tropifrutti 450 g            | 32   | 10043680 | TROPIFRUTTI 15 BG 450 G HALAL            | 450                    | 80             | 15           | DE-GB-FR-ARB |
|                    | HARIBO Happy-Cola 450 g             | 32   | 10043648 | HAPPY-COLA 15 BG 450 G HALAL             | 450                    | 80             | 15           | DE-GB-FR-ARB |





|                     | PRODUCT                          | PAGE | SAP CODE | DESCRIPTION                       | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES    |
|---------------------|----------------------------------|------|----------|-----------------------------------|------------------------|----------------|--------------|--------------|
| HALAL RANGE         |                                  |      |          |                                   |                        |                |              |              |
| SELF TREAT<br>POUCH | HARIBO Mix Fizz 285 g            | 33   | N/A      | MIX FIZZ 12 BG 285 G HALAL        | 285                    | 112            | 12           | DE-GB-FR-ARB |
|                     | HARIBO Starmix Pouch 300 g       | 34   | 10052032 | STARMIX DOYPACK 12 BG 300 G HALAL | 300                    | 112            | 12           | DE-GB-FR-ARB |
|                     | HARIBO Golbears Pouch 300 g      | 34   | 10052036 | GOLDBEARS 12 BG 300 G HALAL       | 300                    | 112            | 12           | DE-GB-FR-ARB |
|                     | HARIBO Travel Parade Pouch 300 g | 34   | 10052256 | TRAVEL PARADE 12 BG 300 G HALAL   | 300                    | 112            | 12           | DE-GB-FR-ARB |
|                     | HARIBO Happy-Cola Pouch 300 g    | 34   | 10052035 | HAPPY-COLA 12 BG 300 G HALAL      | 300                    | 112            | 12           | DE-GB-FR-ARB |
|                     | HARIBO Tropifrutti Pouch 300 g   | 34   | 10052033 | TROPIFRUTTI 12 BG 300 G HALAL     | 300                    | 112            | 12           | DE-GB-FR-ARB |





|                     | PRODUCT                             | PAGE | SAP CODE | DESCRIPTION                            | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES             |
|---------------------|-------------------------------------|------|----------|----------------------------------------|------------------------|----------------|--------------|-----------------------|
| FDA RANGE           |                                     |      |          |                                        |                        |                |              |                       |
| GIFTING             | HARIBO Travel Parade Gift Bag 300 g | 36   | 10053599 | TRAVEL PARADE GIFT BAG 20 BG 300 G FDA | 300 (10.6 OZ)          | n/a            | 20           | GB FDA COMPLIANT - PT |
|                     | HARIBO Goldbear Shape Box 450 g     | 37   | 10002294 | GOLDBEARS SHAPE BOX 10 PC 450 G FDA    | 450 (15.9 OZ)          | 60             | 10           | GB FDA COMPLIANT      |
| SHARING<br>POUCH    | HARIBO Berry Clouds 650 g           | 38   | 10055924 | BERRY CLOUDS 10 SUB 650 G FDA          | 650 (23 OZ)            | 63             | 10           | GB FDA COMPLIANT - PT |
|                     | HARIBO Peaches 700 g                | 39   | 10039649 | PEACHES 10 SUB 700 G FDA               | 700 (24.7 OZ)          | 63             | 10           | GB FDA COMPLIANT      |
|                     | HARIBO Twin Snakes 700 g            | 40   | 10037137 | TWIN SNAKES 10 SUB 700 G FDA           | 700 (24.7 OZ)          | 63             | 10           | GB FDA COMPLIANT - PT |
|                     | HARIBO Travel Parade 700 g          | 41   | 10045084 | TRAVEL PARADE 10 SUB 700 G FDA         | 700 (24.7 OZ)          | 63             | 10           | GB FDA COMPLIANT - PT |
| SELF TREAT<br>POUCH | HARIBO Goldbears 250 g              | 42   | 10056873 | GOLDBEARS 10 SUB 250 G FDA             | 250 (8.8 OZ)           | 112            | 10           | GB FDA COMPLIANT - PT |
|                     | HARIBO Travel Parade 220 g          | 43   | 10045277 | TRAVEL PARADE 10 SUB 220 G FDA         | 220 (7.7 OZ)           | 112            | 10           | GB FDA COMPLIANT - PT |
|                     | HARIBO Happy-Cola 250 g             | 43   | 10045519 | HAPPY-COLA 10 SUB 250 G FDA            | 250 (8.8 OZ)           | 112            | 10           | GB FDA COMPLIANT - PT |



# HARIBO

## Chamallows

|                | PRODUCT                       | PAGE | SAP CODE | DESCRIPTION                  | NET WEIGHT/<br>BAG (G) | CAS-<br>ES/PAL | PCS/<br>CASE | LANGUAGES                                  |
|----------------|-------------------------------|------|----------|------------------------------|------------------------|----------------|--------------|--------------------------------------------|
| CHAMALLOWS     |                               |      |          |                              |                        |                |              |                                            |
| SHARING<br>BAG | HARIBO Chamallows Party 400 g | 46   | 10058692 | CHAMALLOWS PARTY 12 BG 400 G | 400                    | 42             | 12           | GB-DE-ES-PT-FR-IT-NL-CZ-PL-SK-<br>SL-RO-HR |

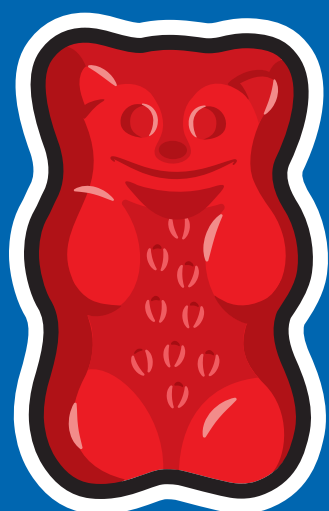




|                    | PRODUCT                              | PAGE | SAP CODE | DESCRIPTION                 | NET WEIGHT/<br>BAG (G) | CASES/PAL | PCS/CASE | LANGUAGES                           |
|--------------------|--------------------------------------|------|----------|-----------------------------|------------------------|-----------|----------|-------------------------------------|
| MAOAM              |                                      |      |          |                             |                        |           |          |                                     |
| GIFTING            | MAOAM Mega-Bloxx 352 g               | 49   | 10042199 | MAOAM MEGABLOXX 16 BG 352 G | 352                    | 90        | 16       | DE-GB-FR-ES-IT-PT-GR-DK/N-FIN-SE-NL |
| SHARING PARTY SIZE | MAOAM MaoMixx 750 g                  | 50   | 10043755 | MAOMIXX 10 BG 750 G         | 750                    | 30        | 10       | DE-GB-FR-ES-PT-IT-GR-NL-DK/N-FIN-SE |
|                    | HARIBO & MAOAM - Duo Pack Sour 653 g | 51   | 10049845 | DUO PACK SOUR 10 SUB 653 G  | 653                    | 30        | 10       | GB-DE-FR-IT-ES-NL-DK/N-PT-GR-FIN-SE |



# HARIBO



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